



Meet Royale 🙌

👑 Royale is Transit's paid subscription service for riders.

🚀 The app's core features (such as next departures, trip planning, mobile ticketing, and multimodal integrations) stay free for everyone. After a grace period, only Royale subscribers can access full schedules and maps for transit lines that are farther away.

★ Royale subscribers also get extra features and customization options, including special app themes and icons, as well as a custom avatar and nickname that appear on the leaderboard for GO, Transit's popular crowdsourcing feature.

👤 More than 300,000 Transit users in 16 cities worldwide have already tested Royale. We've received positive user feedback, and the number of subscribers has exceeded our expectations.

What does it cost?

💰 An annual subscription to Royale costs \$24.99/year (that's about \$2/month). Monthly subscriptions are \$4.99/month. Riders who can't afford Royale can request a free subscription in the app, no questions asked.

💝 Partner transit agencies can subscribe and gift Royale to all their riders, either as a standalone option, or bundled with additional services for the agency (such as mobile ticketing upgrades, rider surveys, or multimodal integrations).

✨ Transit agencies that subscribe to Royale also get access to a branded app experience, where riders can customize the app icon and colours to match their local agency's branding.

When does it launch?

📅 In August 2021, Royale launches in cities where Transit does not have a partnership with the local transit agency.

🥁 In 2022, Royale will launch in partner cities, including those that have already signed up to give Royale to all their riders such as RTD in Denver, Metro Transit in St. Louis, Big Blue Bus in Santa Monica, RTA in Dayton, and RTS in Rochester.



Almost a decade ago, I started Transit with my co-founder Guillaume. We didn't follow the path of some other transportation apps, which rely on selling personal data, running ads, or competing against public transit. Instead, we built an app that puts transit riders first. Now with Royale, we're launching a model that's supported by both users and partner transit agencies. It means we can keep building an app that stays true to riders over the long term.

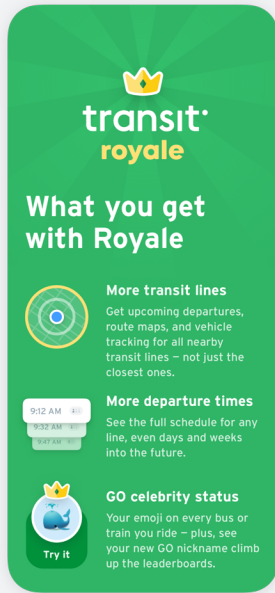
Sam Vermette

CEO of Transit

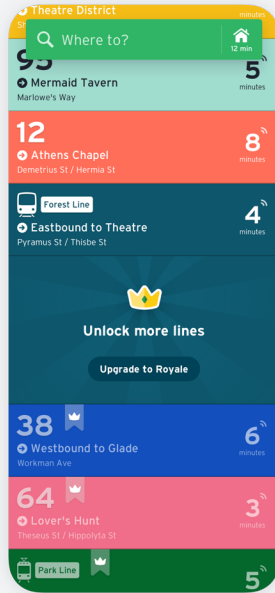


Read a letter from our co-founders, Sam Vermette and Guillaume Campagna, about the road to Royale and the path ahead for Transit.

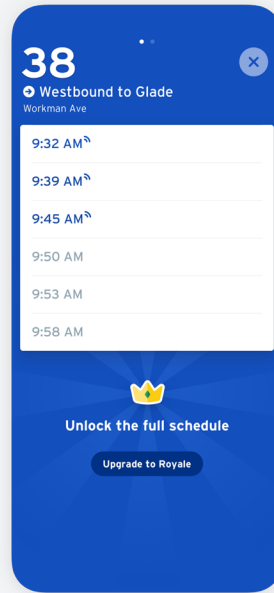
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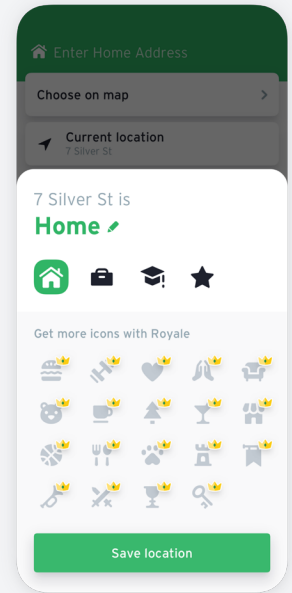
About Royale



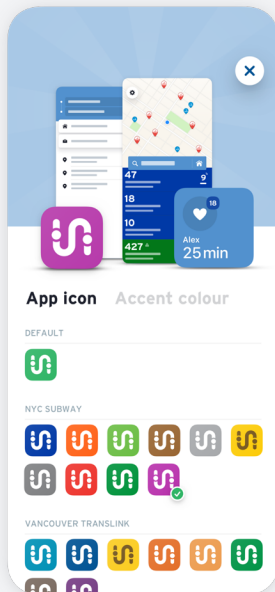
Home screen



Route schedule



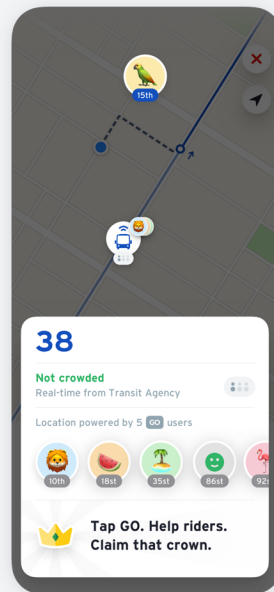
Saved locations



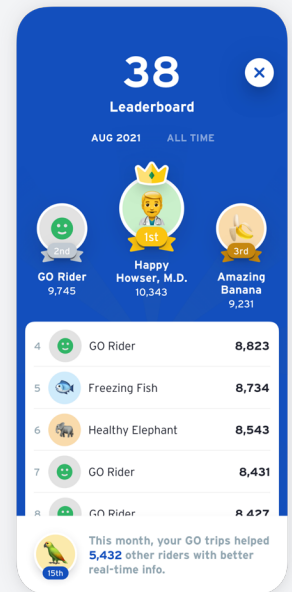
Custom themes



GO avatar



GO celebrity status

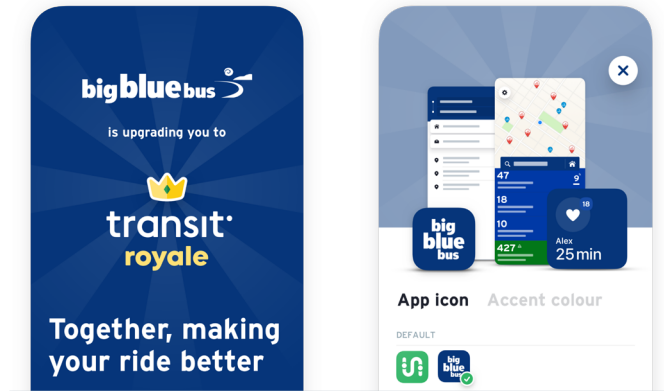


GO leaderboard

For high-quality screenshots of Royale, visit transitapp.com/royale-images

What transit agencies are saying about Royale

Agencies that gift Royale to their riders unlock a special feature: users can change the app icon and colours to match their transit agency's branding.



bigbluebus

Ed King

Department of Transportation Director
at City of Santa Monica's Big Blue Bus

"Our partnership with Transit has enabled us to provide a customer-focused, best-in-class mobile experience for our riders. We are excited to partner on the launch of Royale and make these new features available to customers at no cost. These innovative enhancements will improve the user experience and allow customers to continue making informed choices as they navigate Santa Monica and the Westside of Los Angeles."



Tonya Anderson

Senior Product Manager of
Electronic Fare Operations
at Regional Transportation District

"I speak for all of my RTD colleagues when I say that we are happy to continue collaborating with the team at Transit. This important project will serve our customers well. Transit has been a key partner, and they are hyper-focused on improving the transit experience for the people of our region and around the world."



Brandon Policicchio

Chief Customer and Business
Development Officer
at Greater Dayton RTA

"We began our partnership with Transit in 2016. Today, one in three RTA riders uses the app each day to plan and pay for their trip. Our relationship with Transit has made it possible for us to offer our passengers everything they need to ride with the top-rated app. We're excited for this new chapter and look forward to providing Royale for our customers."



Bill Carpenter

CEO at Rochester-Genesee Regional
Transportation Authority

"As the innovative mobility choice in our region, RTS is helping our customers stay on the leading edge of technology with real-time bus information and mobile fare payments. We enjoy our partnership with Transit because they help us serve our customers well. RTS thanks Transit for their support and we look forward to working with them as they introduce Royale and help us improve the experience for our customers."

What riders are saying about Royale

★★★★★

I just signed up for the subscription. This app is by far the most accurate and convenient to use.

★★★★★

Not only is this app great, but the developers actually care about the people using it. For years this app has been free, like entirely free, without even bombarding you with ads or anything... This app can still be used for free and still with no ads harassing people, but for those who want the extra features they offer a subscription.

Hello fellow transit lovers. Just wanted to say that I love your app! I use it daily for my commutes. Also the yearly subscription is affordable and awesome! I tried other transit apps and they couldn't compete... Thanks for all your hard work keeping us moving! 🥰

— Email from a user in Portland, OR

★★★★★

As a disabled university student I use this app every day to pre-plan routes. It helps ease my anxiety and makes life so much easier. I reached out to support and asked about a free trial for their new Royale update and they got back to me SO quickly AND gave me a whole year subscription. Thank you guys so much for helping me in my daily life.

★★★★★

The subscription itself is quite cheap but the most amazing thing these developers have done is to offer a select few who really need it a free subscription. I'm currently on disability, with a very limited income, and when I emailed them and explained that, they sent me an email back telling me I had a free subscription for a year. I've never, ever, seen another app offer this to anyone. I've had this app since 2016 and have enjoyed it right from the start and as soon as I'm back at work again, you better believe I will be purchasing a subscription.

About Transit

Transit solves the urban commute in more than 300 cities worldwide. Users can easily navigate public transit with accurate real-time predictions, simple trip planning, step-by-step navigation and quick, easy payments. The app also integrates additional transport modes — bikeshare, scooters, carshare and ridehail — so users can mix-and-match their options with public transit to determine the best way to get from A to B. The company is based in Montréal, QC.

Learn more by visiting www.transitapp.com.